Jacob Strasler

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WORK EXPERIENCE

U.S. Venture, Appleton, WI

May 2024 - Present

Data Scientist I

- Applied machine learning and statistical techniques to predict customers likely to churn resulting in an expected savings of over \$800,000/year plus 520 hours of FTE wages.
- Implemented a graph network model of a distribution network, enabling discovery of unprofitable customers and opportunities for route optimization.
- Contributing to the ongoing development of the team's MLOps architecture, including pipelines and deployment best practices.

CONNECT, powered by American Family Insurance, Remote

May 2021 – May 2024

Software Engineer Intern

- Furthered the development of an existing metric and logging framework resulting in a 63% increase in the utilization of the framework due to increased ease of implementation.
- Used Oracle SQL to improve business logic, reducing process run time by up to 45%.

PROJECTS

Modeling Student Success (Master's Capstone)

- Used data science and machine learning techniques to identify students who are unlikely to pass first year programming courses or unlikely to return for their second year.
- Enabled the computer science department to make data-informed decisions for the placement and advisement of future students.
- Provided statistical backing for making policy adjustments within the first year courses.

Baseball Win Predictor

Visit mlb.jakestrasler.com to view

- ETL Python project that leverages a third-party library to gather Major League Baseball statistics and predict future outcomes based on a game's starting pitchers.
- Utilizes cloud services to execute a daily script that transforms data and stores it in a PostgreSQL instance while also logging structured outputs to an S3 bucket.
- Uses collected data to train a machine learning model to predict future games.
- Implements a Flask website to display the predictions and results.

Scriptime

 Python library available for install on the Python Package Index that analyzes script performance and notifies developers upon script completion.

EDUCATION

Milwaukee School of Engineering, Milwaukee, WI

Master of Science, Machine Learning Bachelor of Science, Software Engineering May 2023 – August 2024 September 2019 – May 2023

SKILLS

Languages: Python (scikit-learn, NumPy, Pandas, Matplotlib, Seaborn, PyTest), C#, Java

Development Tools: Azure, CI/CD, Databricks, Docker, Git, Linux

Databases: SQL (Postgres, MySQL, Oracle), NoSQL (MongoDB), Vector (FAISS)